

American Cancer Society

VINTAGE *Affair*

2019 Sponsorship Proposal



The Facts

WHAT

The 25th Annual Vintage Affair Gala is an upscale wine tasting and auction benefiting the American Cancer Society. The event has raised over \$3,012,000 for the American Cancer Society's research, programs and services. Our auction will include original local art, fabulous trips, estate jewelry and other exclusive items.

WHERE

Fort Whiting Armory | Mobile, Alabama

WHEN

Thursday, September 26, 2019 | 6:00 p.m.

WHO

Join over 400 attendees including local and regional executives, physicians, business professionals and other influential members of the community. The American Cancer Society is one of the most recognized names in the country, boasting 96 percent name recognition. According to the survey conducted by Harris Interactive, no other health organization, cancer or non-cancer related, is more well-known than the American Cancer Society. Joining forces with a trusted brand is a competitive advantage for your company, generating a more positive corporate image, improved customer loyalty and increased sales potential.

WHY

According to the American Cancer Society, approximately 1.7 million new cancer cases are expected to be diagnosed this year. Over 500,000 Americans will lose their battle with the disease. The American Cancer Society is committed to changing these devastating odds.

MISSION

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer through research, education, advocacy and service.



2018 Vintage Affair Donors

Presenting Donor



Grand Patrons' Dinner Donors

Mr. Herbert A. Meisler
Mr. & Mrs. Ben Meisler

Diamond Sponsor

Pulmonary Associates of Mobile

Gold Sponsors

E. E. Delaney Development
Regions Bank
USA Mitchell Cancer Institute

Hope Sponsors

Beard Equipment Company
Bristol-Myers Squibb
Delaney Property Group
Drs. J. Scott & Margaret Van Look
Evergreen Transport, LLC
Mobile Molecular Imaging, LLC
Providence Hospital
The SSI Group, Inc.
Ward International
Wind Creek Casino and Hotel

Supporting Sponsors

Cooper Trent and The Court of Trent
Clifton Morrissette Catering
Port City Rentals
Print King
Red or White Wine & Gourmet Center
Rose Bud Flowers & Gifts
Showbiz Theatrical Services
Sign Pro
The Country Club of Mobile

Media Sponsors

Access Magazine
WKRK News 5

Platinum Sponsor

The Bienville Group

Program Sponsors

Alabama Power Company
Anonymous
Baldwin Transfer Company
Cardiology Associates
Felder Services
Harvey and Thomas Orthodontics
Renasant Bank and Mortgage
River Bank and Trust
Thomas and Moore Pediatric Dentistry

In-Kind Sponsors

Bailey's TV and Mattress
Blue Room Photography
Brittany Leahy Graphic Designer
Budweiser Busch Distributing Co.
Coca-Cola Bottling Company
Jack Daniels
Janie Long Photography
M.A. Simons
M&M Designs
Pottery Barn
Soiree Signatures
Southern Antiques and Accents Downtown
Southern Fish & Oyster Company
Southern Home
U-Haul
Verizon Wireless
Wilmer Hall Children's Home
Zimlich's Patio and Garden Center
Zundel's Jewelry



Diamond Donor

\$15,000

- Donor name will prominently appear on over 3,500 ***Vintage Affair*** save the dates and invitations
- Full page advertisement and donor recognition in the ***Vintage Affair Gala*** program
- Special recognition in pre-event (posters) and post-event publicity
- Invitations for ten (10) people to attend the exclusive ***Grand Patrons' Dinner*** held at the Country Club of Mobile (***\$6250 value***)
- Invitations for fifteen (16) people to attend ***Vintage Affair Gala (\$1875 value)***
- Donor recognition at the ***Grand Patrons' Dinner***
- Donor name will appear on the ***Grand Patrons' Dinner*** invitations
- Donor logo on event website, Facebook page and magazine ads
- Opportunity for Donor to provide a promotional item to all gala attendees
- Donor name listed on event donor board

Platinum Donor

\$10,000

- Donor name will prominently appear on over 3,500 ***Vintage Affair*** invitations
- Full page advertisement and donor recognition in the ***Vintage Affair Gala*** program
- Special recognition in pre-event (posters) and post-event publicity
- Invitations for eight (8) people to attend the exclusive ***Grand Patrons' Dinner*** held at the Country Club of Mobile (***\$5000 Value***)
- Invitations for ten (10) people to attend ***Vintage Affair Gala (\$1250 value)***
- Donor recognition at the ***Grand Patrons' Dinner***
- Donor name will appear on the ***Grand Patrons' Dinner*** invitations
- Donor name on event website, Facebook page and magazine ads
- Opportunity for Donor to provide a promotional item to all gala attendees
- Donor name listed on event donor board

Gold Donor

\$5,000

- Donor name will prominently appear on over 3,500 ***Vintage Affair Gala*** invitations
- Half page advertisement and donor recognition in the ***Vintage Affair Gala*** program
- Special recognition in pre-event (posters) and post-event publicity
- Invitations for four (4) people to attend the exclusive ***Grand Patrons' Dinner*** held at the Country Club of Mobile (***\$2500 value***)
- Invitations for eight (8) people to attend ***Vintage Affair Gala (\$1000 value)***
- Donor recognition at the ***Grand Patrons' Dinner***
- Donor name will appear on the ***Grand Patrons' Dinner*** invitations
- Donor name on event website and Facebook page
- Donor name listed on event donor board



Hope Donor

\$2,500

- Quarter-page advertisement and donor recognition in the ***Vintage Affair Gala*** program
- Invitations for two (2) people to attend the exclusive **Grand Patrons' Dinner** held at the Country Club of Mobile (**\$1250 value**)
- Invitations for four (4) people to attend ***Vintage Affair Gala (\$500 value)***
- Donor name on event website and Facebook page
- Donor name listed on event donor board

Program Donor

\$750

- Donor recognition in the ***Vintage Affair*** program book
- Invitations for two (2) people to attend ***Vintage Affair Gala (\$250 value)***
- Donor name on event website and Facebook page
- Donor name listed on event donor board

All donations made make a difference in the lives of millions with cancer.



2019 Vintage Affair Agreement Form

Company Name _____ Contact Name _____

Address _____ City _____ State _____

Zip _____ Phone _____ Email _____

- Yes, I will support the American Cancer Society as a Diamond Donor of *Vintage Affair 2019* a \$15,000.
- Yes, I will support the American Cancer Society as a Platinum Donor of *Vintage Affair 2019* at \$10,000.
- Yes, I will support the American Cancer Society as a Gold Donor of *Vintage Affair 2019* at \$5,000.
- Yes, I will support the American Cancer Society as a Hope Donor of *Vintage Affair 2019* at \$2,500.
- Yes, I will support the American Cancer Society as a Program Donor of *Vintage Affair 2019* at \$750.

Name as you wish it to appear on the invitation and program:

- My check is enclosed, payable to the American Cancer Society.
- I prefer to be invoiced.
- I prefer to pay by credit card
- I prefer to pay via website www.vintageaffairmobile.org
- You may make multiple payments throughout the year as long as full amount is received by September 26, 2019.

Signature of agreement: _____

Name on Card _____

Credit Card # _____ Expiration Date _____

Signature _____ Date _____

Please fax this information to 251-344-9882, email: robin.johns@cancer.org
or mail to American Cancer Society
1110 Montlimar Drive Ste. 420, Mobile, AL. 36609 | www.vintageaffairmobile.org