



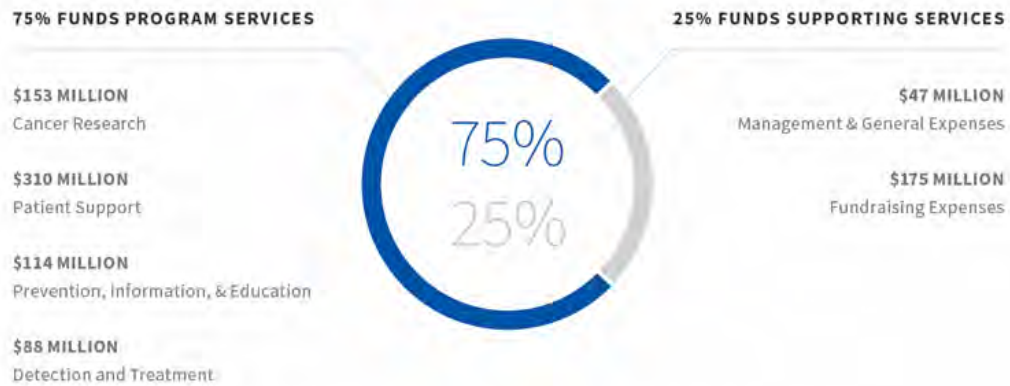
31ST ANNUAL AMERICAN CANCER SOCIETY CHILI COOK-OFF SPONSORSHIP OPPORTUNITIES

MARCH 7, 2020
MARDI GRAS PARK



What does your investment do?

HOW WE DISTRIBUTE THE FUNDS

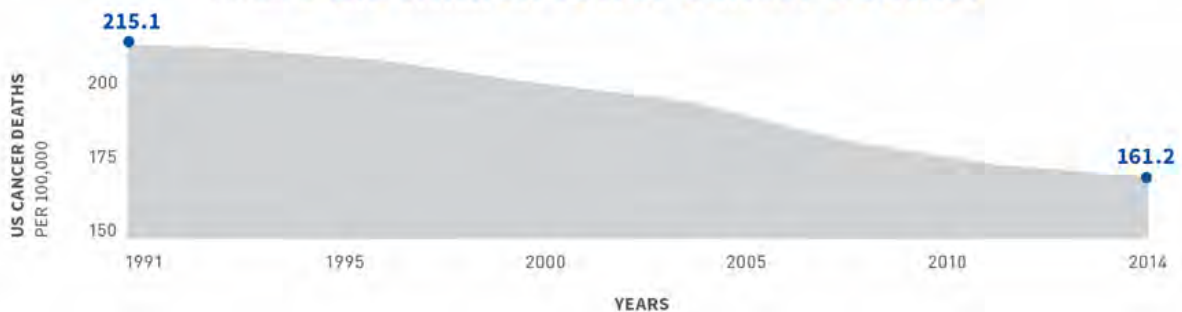


WHERE OUR INVESTMENTS COME FROM



We've seen a **25% decline in cancer death rates** since 1991.

That's **2.1 million fewer cancer deaths.**





WORKING TOGETHER

Helping people take steps to stay healthy

More than 750,000

Outreach Interventions
thanks to our corporate-funded program working to increase equity for underserved patients

3,800+

Corporate Partnerships
to increase awareness for our cause

500

Corporate CEOs and Leaders
making health and wellness a priority in the workplace

Nearly 2 million

Volunteers
brought together to help save lives from cancer



ACS CAN

Rallying communities and creating partnerships to help save lives

\$4.8 billion

in Research Funds
was added to the NIH budget over 7 years, with \$1.8 billion set aside for the National Cancer Moonshot initiative, thanks in part to ACS CAN's One Degree Campaign.

50

Municipalities Implemented
comprehensive smoke-free workplace, restaurant, and bar laws, thanks to ACS CAN's advocacy efforts.

2

States Restricted
the use of indoor tanning devices for those under 18 years of age, thanks to ACS CAN's work.



INNOVATION

Finding cancer's causes and cures

\$100

Million in Funding
for cancer research and training grants

\$4.6

Billion Invested
in cancer research (as of spring 2017)

More than 800

Grantees Supported
at any given time throughout the country

More than 800

Downloads per Day
of our *Cancer Facts & Figures* reports



PROGRAMS AND SERVICES

Helping people face cancer today

More than 1.4

Million Requests
from people seeking information and support

456,000

Nights of Free Lodging
at American Cancer Society Hope Lodge® facilities

Nearly 45,000

Patients Helped
to navigate through the health care system

Nearly 11,000

Peer Support Services Provided
to breast cancer patients

Nearly 36,000

People Helped With
appearance-related side effects of treatment



31st Annual Chili Cook-off Sponsorship Opportunities

Spoon Sponsor

\$10,000

- In an effort to cut down on waste a spoon will be handed to every attendee!!!
 - Your company name on spoon!
 - (extra spoons provided if you drop/loose/throw away)
 - Every attendee will have your team name in their hand
- Special 1 week social media blitz on cutting waste
- Large Check Presentation
 - Presented to team prior to event
 - 1 week social media blitz of check presentation
- Sponsor Recognition & Company Logo Prominently displayed on:
 - Sponsorship rolling on LED stage jumbotron (day of event)
 - Event Aprons
 - Banners
 - Poster
- Company logo displayed on local Chili Cook-off Website
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 2 Chili Cook-Off Teams
- 150 event tickets
- 15 VIP Armbands
- 125 drink huggers with your logo and Chili Cookoff Logo
- 15 Chef Give-Away (gift bag)
- Right of First Refusal to be Spoon Sponsor for 2021 Chili Cook-Off

Tent Sponsor

\$8,500

- Signage on all team tents
- Large Check Presentation
 - Presented to team prior to event
 - 1 week social media blitz of check presentation
- Sponsor Recognition & Company Logo Prominently displayed on:
 - All team tent Signage
 - Sponsorship rolling on LED stage jumbotron (day of event)
 - Event Aprons
 - Banners
 - Poster
- Company logo displayed on local Chili Cook-off Website
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 2 Chili Cook-Off Teams
- 150 event tickets
- 10 VIP Armbands
- 100 drink huggers with your logo and Chili Cookoff Logo
- 10 Chef Give-Away (gift bag)
- Right of First Refusal to be Tent Sponsor for 2021 Chili Cook-Off

Stage Sponsor

\$7,500

- Prominently displayed company banner on main stage
- Large Check Presentation
 - Presented to team prior to event
 - 3 day social media blitz of check presentation
- Sponsor Recognition & Company Logo Prominently displayed on:
 - Event Aprons
 - Banners
 - Posters
- Company logo displayed on local Chili Cook-off Website
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 10 VIP Armbands
- 75 drink huggers with your logo and Chili Cookoff Logo
- 8 Chef Give-Away
- Right of First Refusal to be Stage Sponsor for 2021 Chili Cook-Off

VIP SPONSOR (First Right of Refusal Pending)

\$5,500

- Large Check Presentation
 - Presented to team prior to event
 - 3-day social media blitz of check presentation
- Sponsor Recognition & Company Logo Prominently displayed on:
 - VIP area at event
 - Event Aprons
 - Banners
 - Posters
- Opportunity to display merchandise at event
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 6 VIP Armbands
- 50 drink huggers with your logo and Chili Cook-Off logo
- 5 Chef Give-Away (gift bag)
- Right of First Refusal to be VIP Sponsor for 2021 Chili Cook-Off

Cayenne Pepper

\$5,000

- Large Check Presentation
 - Presented to team prior to event
 - 1 day social media blitz of check presentation
- Sponsor Recognition & Company Logo Prominently displayed on:
 - Event Aprons
 - Banners
 - Posters
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 5 VIP Armbands
- 50 drink huggers with your logo and Chili Cookoff Logo
- 5 Chef Give-Away (gift bag)

Chili Pepper

\$2,500

- Sponsor Recognition & Company Logo Prominently displayed on:
 - Event Aprons
 - Banners
 - Posters
- Sponsor will be recognized the day of the event from the stage
- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- 5 VIP Armbands
- Receive 5 complimentary event tickets
- 5 Chef Give-Away

Jalapeno Pepper

\$775

- Opportunity to have 1 Chili Cook-Off Team (includes 75 event tickets)
- Team name listed on local Chili Cook-off Website
- 2 Chef Give-Away
- ***previous \$25 supply fee included in sponsorship**

***Mini-Pepper**

\$600

(Cornhole Board Sponsor)

- Opportunity to sponsor a Cornhole Board (custom-made Cornhole Board included)
- Opportunity to play cornhole with team of two
- Sponsor Recognition & Company Logo Prominently displayed on:
 - Cornhole Board
 - Cornhole Signage
 - Banners
- Company name listed on local Chili Cook-off Website
- 5 Tickets to Event
- 2 Chef Give-Away
- Cornhole Board will be presented to sponsor post-Event

Cornhole Team

\$50

(consists of two individuals)

- Opportunity to play in group play starting at 10 am on day of event
- 2 Tickets to Event
- 4 Beer Tickets

***Deadline February 12**

2020 Chili Cook-off Sponsorship Commitment Form

Please print all names legibly and exactly as they should appear in all publications (if applicable).

Corporate Foundation Individual

Donor's Name _____

Mailing Address _____

City _____ State _____ Zip _____ Phone _____

Contact Name _____ Title _____

Date Submitted _____

Select Level

- | | |
|---|---|
| <input type="checkbox"/> \$10,000 Spoon Sponsor | <input type="checkbox"/> \$5,000 Cayenne Pepper Sponsor |
| <input type="checkbox"/> \$8,500 Tent Sponsor | <input type="checkbox"/> \$2,500 Chili Pepper Sponsor |
| <input type="checkbox"/> \$7,500 Stage Sponsor | <input type="checkbox"/> \$775 Jalapeno Pepper |
| <input type="checkbox"/> \$5,500 VIP Sponsor | <input type="checkbox"/> \$600 Mini Pepper |
| <input type="checkbox"/> \$5,000 Cayenne Pepper Sponsor | <input type="checkbox"/> \$50 Cornhole Team |

Team Information:

___ I will be entering ___ team(s) as provided for through my sponsorship level. (See team commitment attached)

___ I will not be entering a team in the competition.

Team Contact: ___ same as above ___ other (below)

Contact Person _____ Phone # _____

(This person will receive tickets and meeting notices. Notices and Tickets will be mailed to the address given below.)

Email Address: _____

(To improve communication with teams, we will also be using email address to give updates on the event. Please provide the appropriate email address where you would like to receive that information)

Team Name: _____ (be specific- will appear on all signs)

Address _____ phone _____

City _____ State _____ Zip _____

Fax _____

Head Chef _____

Chef #2 _____

Chef #3 _____

_____ Category

(Please check one; Refer to the attached category descriptions)

_____ All Meat Chili

_____ Wild Game Chili

_____ Chili with Meat & Beans

_____ Vegetarian Chili/Poultry Chili/Other

Did a current team refer you: ___yes___no; if yes, please list name of team who referred you:

PAYMENT INFORMATION

Select Payment

- Check enclosed made payable to the American Cancer Society in the amount of \$ _____
- Our team will be selling 75 tickets at \$10 each. Once tickets are sold, team will remit payment to ACS
- Please charge my credit card in the amount of \$ _____

Name (as it appears on the credit card) _____

Billing Address _____

Card Type Business Personal

Card Number _____

Expiration Date _____

Signature of Donor _____

All payments must be received by ACS by date of Chef's meeting on March 3.

Additional tickets are available at the American Cancer Society Office.

Once payment is received, the team will be able to secure a spot on the map.

PLEASE RETURN COMPLETED FORM TO:

American Cancer Society
 Attn: Marlene Rathle
 1110 Montlimar Drive, Suite 420, Mobile, AL 36609
 OR FAX: 251.344.9882 OR EMAIL: mobilechilicookoff@gmail.com

Please sign and retain a copy for your records. We thank you for this tax-deductible contribution and for your commitment to the fight against cancer. For further information, please contact Marlene Rathle at 251.414.1307. The Chili Cook-Off Committee sincerely thanks you for your contribution which benefits the American Cancer Society by providing funds to promote education and patient services to our local community and to further cancer research

OFFICE USE ONLY

DATE REGISTRATION FORM RECEIVED: _____

TICKETS MAILED: _____

TENT SITE SELECTION _____

DATE PAID _____

2020 Chili Cook-Off Categories:

Due to overwhelming popularity of certain categories, the event must have at least 5 teams to cook in each category to be considered a category.

Please read and make sure that you have selected the MOST appropriate category for your team!

- **ALL MEAT:** NO beans... JUST BEEF and/or PORK
- **MEAT & BEANS:** BEEF and/or PORK & BEANS
- **WILD GAME:** This is any type of meat OTHER than beef, pork or domestic chicken and turkey. Examples: Elk, Deer, Bison, Fish, Alligator, wild Hog & Kangaroo. (There are MANY other options)
- **VEGETARIAN/POULTRY/OTHER:** Vegetarian is NO MEAT at ALL and beans. Poultry is DOMESTIC Chicken and/or Turkey. Other would be anything that does not fit into the listed categories.

If you are unsure which category your chili would fall under, please email Victoria Gunnison at victoriabellepete@yahoo.com and she will help you select the category that will best suit your chili!

Please select your category when completing your registration form! If you are unsure and you decide to turn it in without a category PLEASE let us know your category by the Chef's Meeting! If you would like to change your category please notify us once you have made that decision.

Team Commitment

1. Cook a minimum of 15 gallons of chili. Provide your own cooker, utensils & special ingredients. Salt, pepper, chili powder, diced tomatoes and tomato sauce will be provided by Wal-Mart. Serving bowls and spoons will also be provided. We would like to suggest that teams use a 1.5 oz or a 2 oz ladle to help the chili last throughout the day.
2. Board of Health/Food Handler's Permit and Chef Meeting.
 - Each team must have at least ONE valid Food Handler Permit to cook. You can get your food handler permits online through the Mobile County Health Department. The website is mchd.statefoodsafety.com. For information or questions regarding permits, please call the Mobile County Health Department at (251) 690-8116.
 - All teams are requested to have one representative attend the Chef Meeting on March 3 at 6 pm at Christ Church Cathedral.
4. A team that cancels after February 27 must return their unsold tickets and any money collected to the American Cancer Society office by March 3 or you will be invoiced for the tickets.
5. Teams should not distribute alcoholic beverages to patrons during the course of the event as this becomes a liability for ACS. In addition, Budweiser generously donates the proceeds from beverage sales to ACS which helps us in the fight against cancer.