

American Cancer Society

VINTAGE

*Affair*



## The Facts

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### WHAT

The 28<sup>th</sup> Annual Vintage Affair Gala is an upscale wine tasting and auction benefiting the American Cancer Society. The event has raised over \$3,405,000 for the American Cancer Society's research, programs, and services. Our auction will include original local art, fabulous trips, estate jewelry and other exclusive items.

### WHERE

Country Club of Mobile | Mobile, Alabama

### WHEN

September 8, 2022 | 6 pm to 9 pm

***Grand Patron's Dinner*** Aug 11, 2022

### WHO

Join over 300 attendees including local and regional executives, physicians, business professionals and other influential members of the community. The American Cancer Society is one of the most recognized names in the country, boasting 96 percent name recognition. According to the survey conducted by Harris Interactive, no other health organization, cancer or non-cancer related, is more well-known than the American Cancer Society. Joining forces with a trusted brand is a competitive advantage for your company, generating a more positive corporate image, improved customer loyalty and increased sales potential.

### WHY

According to the American Cancer Society, approximately 1.7 million new cancer cases are expected to be diagnosed this year. Over 500,000 Americans will lose their battle with the disease. The American Cancer Society is committed to changing these devastating odds.

### MISSION

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service.



**Title Sponsor – Champion the Fight - ~~SOLD LEXUS of Mobile~~ \$25,000**

Your company will enjoy exclusive naming rights and prominent placement as the exclusive “Presenting Sponsor” across all print and online media. Featured in the Save the Date, logo on invitations and all collateral; this includes the top tier benefits of the other sponsorship levels. Contact us for the full benefits and to craft a custom package to help you meet your philanthropic goals while showcasing your business for maximum engagement.

**Grand Patron’s Sponsor – ~~SOLD MR. HERBERT MEISLER~~ \$25,000**

**Grand Patron’s - Center Stage \$15,000**

- Donor name will prominently appear on **Vintage Affair** save the dates and invitations
- Full page advertisement and donor recognition in the **Vintage Affair Gala** program
- Special recognition in pre-event (posters) and post-event publicity
- Invitations for ten (10) people to attend the exclusive **Grand Patrons’ Dinner** held at the Country Club of Mobile (**\$6,250 value**).
- Invitations for sixteen (16) people to attend **Vintage Affair Gala (\$2,400 value)**
- Donor recognition at the **Grand Patrons’ Dinner**
- Donor name will appear on the **Grand Patrons’ Dinner** invitations
- Donor logo on event website, Facebook page and magazine ads
- Opportunity for Donor to provide a promotional item to all gala attendees
- Donor name listed on event donor board

**Star Sponsor – Community Builder \$10,000**

- Donor name will prominently appear on over **Vintage Affair** invitations
- Full page advertisement and donor recognition in the **Vintage Affair Gala** program
- Special recognition in pre-event (posters) and post-event publicity
- Invitations for eight (8) people to attend the exclusive **Grand Patrons’ Dinner** held at the Country Club of Mobile (**\$5,000 Value**). Invitations for ten (10) people to attend **Vintage Affair Gala (\$1,500 value)**
- Donor recognition at the **Grand Patrons’ Dinner**
- Donor name will appear on the **Grand Patrons’ Dinner** invitations
- Donor name on event website, Facebook page and magazine ads
- Opportunity for Donor to provide a promotional item to all gala attendees
- Donor name listed on event donor board

**Spotlight Sponsor \$5,000**

- Donor name will prominently appear on **Vintage Affair Gala** invitations
- Half page advertisement and donor recognition in the **Vintage Affair Gala** program
- Special recognition in pre-event (posters) and post-event publicity

- Invitations for four (4) people to attend the exclusive **Grand Patrons' Dinner** held at the Country Club of Mobile (**\$2,500 value**).
- Invitations for eight (8) people to attend **Vintage Affair Gala (\$1,200 value)**
- Donor recognition at the **Grand Patrons' Dinner**
- Donor name will appear on the **Grand Patrons' Dinner** invitations
- Donor name on event website and Facebook page
- Donor name listed on event donor board

**Event Sponsor - Sip and Save Lives**

**\$5,000**

- Donor name will prominently appear on **Vintage Affair Gala** invitations
- Exclusive event sponsor with creative input to customize a party that reflects your company and vision.
- Half page advertisement and donor recognition in the **Vintage Affair Gala** program
- Special recognition in pre-event (posters) and post-event publicity
- Invitations for two (2) people to attend the exclusive **Grand Patrons' Dinner** held at the Country Club of Mobile (**\$2,500 value**).

**Contributor - Changing Lives**

**\$2,500**

- Quarter-page advertisement and donor recognition in the **Vintage Affair Gala** program
- Invitations for two (2) people to attend the exclusive **Grand Patrons' Dinner** held at the Country Club of Mobile (**\$1,250 value**).
- Invitations for four (2) people to attend **Vintage Affair Gala (\$300 value)**
- Donor name on event website and Facebook page
- Donor name listed on event donor board

**Champagne Table Sponsor – Reserved Gala Seating**

**\$2,500**

- Invitations for eight (8) people to attend **Vintage Affair Gala with VIP, reserved seating**
- *Champagne centerpiece*

**Wine Pull – Corkscrew Sponsor - ~~DONATED-~~ Domke Market**

**\$2,500**

- Donor recognition in the **Vintage Affair** program book
- Invitations for two (2) people to attend **Vintage Affair Gala**
- Donor name on event website and Facebook page
- Logo on sign at mystery wine table

**In-Kind and Underwriter Sponsor Opportunities**

***Consider donating your service or underwriting all aspects of our events. Custom marketing package will be crafted for your company.***

- Equipment, production design and rentals - \$8,000
- Floral Design- \$3,000 – ***DONATED - MELISSA'S FLORAL ART/GRAND PATRONS***
- Floral Design \$3,000 - Gala
- Catering - \$8,000
- Sommelier services - \$5,000
- Silent Auction
- Jewelry raffle - \$3,000 or more item
- VIP Tent - \$3,000
- Wine sponsor - \$5,000 minimum in product or donation
- Entertainment - \$1,500
- Sanitizing and Health stations - \$1,500
- Donor recognition in the ***Vintage Affair*** program book
- Invitations to attend ***Vintage Affair Gala ( based on donation value)***
- Invitations to attend the exclusive **Grand Patrons' Dinner** held at the Country Club of Mobile (**based on donation value**).
- Donor name on event website and Facebook page

*All donations made make a difference in the lives of millions with cancer.*

To volunteer or to customize your donation and sponsorship please contact Senior Development Manager:

[Jennifer.Lopes@cancer.org](mailto:Jennifer.Lopes@cancer.org)

251-422-6521

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# 2022 Vintage Affair Agreement Form

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Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

- Yes, I will support the American Cancer Society as a Grand Patron's Donor of *Vintage Affair 2022* a \$15,000.
- Yes, I will support the American Cancer Society as a Star Donor of *Vintage Affair 2022* at \$10,000.
- Yes, I will support the American Cancer Society as a Spotlight Donor of *Vintage Affair 2022* at \$5,000.
- Yes, I will support the American Cancer Society as a Contributor of *Vintage Affair 2022* at \$2,500.
- Yes, I will support the American Cancer Society as a Champagne Table Sponsor of *Vintage Affair 2022* at \$2,500.

**Name as you wish it to appear on the invitation and program:**

\_\_\_\_\_

- My check is enclosed, payable to the American Cancer Society.
- I prefer to pay by credit card
- I prefer to pay via website [www.vintageaffairmobile.org](http://www.vintageaffairmobile.org)
- You may make multiple payments throughout the year if full amount is received by September 24, 2022.

Signature of agreement: \_\_\_\_\_

Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please email:  
[Jennifer.Lopes@cancer.org](mailto:Jennifer.Lopes@cancer.org)

Mail Donations to:  
American Cancer Society of South Alabama  
Attention: Jennifer Lopes  
PO Box 851365  
Mobile, AL 36685

Call for pick up – Jennifer Lopes 251-422-6521